



**Advance  
Auto Parts**



Williamson Road  
Area Business  
Association

# 10th Annual Star City Motor Madness

## Friday & Saturday, June 24 & 25, 2011 Cruise & Show – Roanoke, Virginia

**BERGLUND  
AUTOMOTIVE**



**CRUISE NIGHT**  
Williamson Road  
Friday 6pm–10pm  
Free to spectators

Thousands of cool cars and trucks cruise  
Williamson Road. Parking and entertainment  
at Berglund Credit Line.  
Bring your special car out!

**GRAND**  
Home Furnishings



**LANFORD**  
BROTHERS CO.

**CAR SHOW**  
Downtown  
Saturday 10am–4pm  
Free to spectators

Located on Jefferson Street and at Elmwood  
Park. Over 500 cars expected.  
To show your car log on to  
[www.starcitymotormadness.com](http://www.starcitymotormadness.com)

**10th Anniversary Celebration Party**  
Saturday 7pm–9pm  
One free admission per registered car. Tickets \$10  
Held at Virginia Museum of Transportation



**2011 Featured Marque – Mustang**

**[www.StarCityMotorMadness.com](http://www.StarCityMotorMadness.com)**



**Fundraiser for the Virginia Museum of Transportation and other Non-Profit Organizations**

Star City Motor Madness is one of the biggest  
automotive events in the Mid-Atlantic. Come on  
out and enjoy the cruise and car show.

Got a special car? Cruise it, show it.

Registration fee to show your car on Saturday is just  
\$25, includes a commemorative T-Shirt and dash plaque.

All proceeds go to area non-profit organizations.

See other side for registration details.

Star City Motor Madness is the biggest event  
in Roanoke, Virginia. Special guests have included  
George Barris, creator of the Batmobile and  
Eddie Paul, renowned builder of stunt cars for movies.

In 2010 we were honored to be chosen by  
Dennis Gage as one of just a few car shows  
he filmed in 2010 for his TV show,

“My Classic Car.”

# Star City Motor Madness



A 501C3 non-profit organization

Please complete, sign and mail registration with payment to:

**Star City Motor Madness**  
4235 Electric Rd. SW, Suite 100  
Roanoke, VA 24018-8445

More applications available at our website:  
[www.starcitymotormadness.com](http://www.starcitymotormadness.com)



Williamson Road  
Area Business  
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## STAR CITY MOTOR MADNESS

JUNE 24th & 25th, 2011

ROANOKE, VA

A Benefit for the Virginia Museum of  
Transportation and other non-profit organizations.



### Official Hotel of Star City Motor Madness

Best Western Plus – Valley View

Conveniently located at Valley View Mall in Roanoke

Toll Free: 1-800-431-5065 [www.bwroanoke.com](http://www.bwroanoke.com)

- Star City Motor Madness Special Rates • Well lit parking with 24 hour security
- Reserved Parking Area for Star City Motor Madness show cars
- Trailer Parking available upon request • Car Washing Area available
- Shuttle Service available to downtown on day of show
- Walking distance to restaurants, banking and shopping mall

### June 25th Show Registration - Please Print

Name: \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_  
Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Club Affiliation(s): \_\_\_\_\_  
How did you hear about this event? \_\_\_\_\_

### Vehicle Information

Year: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_

Check here to be included in this year's featured marque: Mustang Limited space available.

### Registration Information

**Saturday Show 10am – 4pm. Saturday Registration 8am – 12noon.**

Everyone who is pre-registered is guaranteed a complimentary dash plaque and other benefits. See below.

Additional tickets to Saturday's Celebration Party are available at Registration Friday, Saturday and at Party. Tickets are \$10 each. Cars showing Saturday get 1 free ticket. VMT members get 2 free tickets. No one under 21 admitted.

#### • Basic Registration - \$25.00

(Includes complimentary T-Shirt, dash plaque, & bonus pack. **Note T-Shirt Size (Small to XXXL):** \_\_\_\_\_ \$ \_\_\_\_\_

#### • VMT Motor Club Registration - \$125.00 (Limited to the first 40 registrants!)

(This exclusive group will receive the complimentary items in basic registration, along with VIP parking for both the June 24th and 25th events and a VMT Motor Club Golf Shirt.)

**Note T-Shirt and Golf Shirt Sizes: T-Shirt (Small to XXXL)** \_\_\_\_\_ **Golf Shirt (Small to XXL):** \_\_\_\_\_ \$ \_\_\_\_\_

#### • Extra T-Shirts @ \$15.00 each (Indicate quantity and size.)

Small \_\_\_\_\_ Medium \_\_\_\_\_ Large \_\_\_\_\_ X Large \_\_\_\_\_ XX Large \_\_\_\_\_ XXX Large \_\_\_\_\_ \$ \_\_\_\_\_

#### • Baseball Caps w/Event Logo @ \$15.00 each (One size fits all) Cloth \_\_\_\_\_ Mesh \_\_\_\_\_ \$ \_\_\_\_\_

#### • Vendor Spaces - \$75. donation for Friday & Saturday. \$50. Saturday Only \$ \_\_\_\_\_

(Call John Leftwich for Vendor Info 540-293-9213-limited space available.)

**Make checks payable to: Star City Motor Madness Inc.**

**TOTAL:** \$ \_\_\_\_\_

Mail to: Star City Motor Madness, 4235 Electric Road SW, Suite 100, Roanoke, VA 24018-8445

**Pre-Register by June 6th.** If your registration is received by June 6th not only are you guaranteed a free dash plaque but you will receive a free parking pass, worth \$10, for parking at Berglund Credit Line Friday night during the cruise. (If Berglund is full, we have overflow parking across the street, still free for those who pre-register and a \$5 value.) Due to the unpredictable nature of participation during the cruise we cannot guarantee a parking space to those who have pre-registered. Those who pre-register will receive a parking pass and other materials by mail prior to June 24th. You must present your parking pass Friday night for free parking.

Release: In consideration of the acceptance of the right to participate, entrants, participants, and their families, release and discharge the Virginia Museum of Transportation, Inc., Star City Motor Madness Inc., its representatives, and anyone connected with the presentation of this event from any and all liability incurred as a result of anything pertaining to this event. NO ALCOHOL PERMITTED. NO WEAPONS ALLOWED.

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_